

## **COMMUNITY MEDIA CENTER OF MARIN**

Board of Directors Meeting  
Thursday February 25, 2016 4:00 pm  
CMCM 819 A Street, San Rafael

### **DRAFT Minutes**

#### **A. Call Meeting to Order Bruce Bagnoli 4:05 PM**

CynthiaAbbott - P  
Bruce Bagnoli, Chair - P  
Gregg Clarke, Vice Chair - P  
Frank Crosby - P  
Jim Geraghty, Secretary - P  
Dane Lancaster -  
Jim McCann  
John Morrison - P  
Larry Paul  
Bill Sims, Treasurer - P  
Steven Tulsy - P  
Brad Van Alstyne  
Lawrence Strick - P  
Michael Wolpert - P  
Barbara Coler - P

#### **B. Agenda Approval and Past Minutes 5 Minutes**

Approve Agenda M/Wolpert 2nd/Coler approved  
Approve Minutes M/Wolpert 2nd/Coler approved

#### **C. Executive Director Updates 30 minutes**

##### **CMCM ED Report - Feb 2016**

###### **Personal**

The shortest month can sometimes be the most eventful, I started off by getting T-boned in the driver's side on the way to work, totaling the venerable toyota we drove here from NYC. No harm done beyond a good bump on the head and frankly my car was so worn out and this was probably the more fitting (and profitable) method of parting ways.

Just now recovering from a terrible flu which knocked me out a couple days - but on the mend now. Looking forward to a better March! I'll be at the ACM West conference mid-March for their annual conference, moderating a panel on 'Intellectual Property, Copyright, and Fair Use in Media' and participating in another called 'Building a Strategic Roadmap for Sustainability'.

On the subject of Strategic Planning. The board touched on priorities and planning at the mini-retreat held last year and this is probably a good time to revisit some of that. I'm also collecting some strategic plans from different centers and it might be good if the board reviewed one or two of the most relevant ones (one size doesn't fit all in our field) to see if priorities or goals need to be reconsidered or shifted in the coming year(s). CMCM is now into our 7th year and has adapted and changed when needed - and that ability to change is essential for centers like this to stay relevant and true to their mission (while being mindful of mission creep). This should always be a talking point for board meetings and with meeting agendas on the light side of late, it's a good time to divert our attention to some visioning.

###### **Center, Productions and Staff work**

Equipment upgrades: One of the last pieces of field gear we needed to replace are our light kits which were the traditional Lowell Omni kits composed of hot incandescent units which are expensive to maintain and a little dangerous to use. Thankfully LED kits are now more affordable and after testing a small IKAN kit, we've decided to replace the older kits with these new ones. We'll also be building out a new portable studio kit to replace the anycast

system we use which can only do SD video. We already have the bulk of the gear - just need to design and build a suitable portable road case. Once done, we'll start training members on that system and likely need to construct a second one later on as demand grows.

### **Government Updates**

- 1) Sausalito is planning another round of Ferry Landing Public Hearings in March which CMCM will cover.
- 2) Meeting with our electrician at Corte Madera to plan cabling, I am prepping equipment order for a mid-April installation too.
- 3) Spoke to Jim Fraiser and the new city manager at Tiburon about a possible installation, which is still under consideration. They were already planning on going with audio hosting with Granicus.
- 4) Spoke with Sean in Mill Valley about a possible HD upgrade to their system, made suggestions based on our recent HD installations and sent him our past vendor quotes to consider as they plan this purchase. This one raises some possible questions for the MTA, which I'm not ready to probe.
- 5) With the MCE HD camera installation finished the meetings are looking great, working with other cities that have members on the MCE board to get carriage on their local systems.
- 6) Met with the MMWD board committee about a possible installation there (again) and was met with some new and interesting concerns and misgivings. They sent the agenda to the full board for an upcoming meeting - should be interesting.

*Recent productions in addition to regular City meetings:*

- Did a Flood Zone 9 Advisory Committee meeting
- Did a Marin Transit Meeting held offsite in San Rafael

### **Other Center News**

- 1) CMCM Staff produced the second Marin IJ Forum program on the topic is flood control. The next program will probably attract more attention. Here's the rundown: On the first segment, we'll have San Rafael Police Chief Diana Bishop. After the break, we'll have Hugo Landecker, who is trying to get the homeless out of downtown and Christine Paquette, director of St. Vincent de Paul, which serves the downtown homeless. I imagine the IJ comments will light up . . .
- 2) CMCM did two more episodes of MarinSanity on Feb 8th. It was light on audience but not on laughs.
- 3) Our exhibiting artist this month Sheri Park, had a performance last Friday held in the studio - in conjunction with her exhibit. The piece was taped before an audience and will appear on our channel.

### **D. Other Business 30 Minutes**

#### **• Board Challenge Fund Drive update**

Member Donations \$2683  
Board Donations \$5100

#### **• MTA Report**

Draft Strategic Plan  
Working up budget  
Discussion on how JPA voting is done was addressed at the managers meeting including explanation the bridge funding and the actions that led to the need  
The Next MTA Meeting is February 10, 2016, 7PM, Corte Madera Town Hall

### **E. Public Comment 10 Minutes none**

### **F. Closed Session if Necessary 30 min none**

### **G. New Actionable Business**

2016 CMCM Board Meeting Dates:

March 24, April 28, May 26, June 23, July 28, Aug 25, Sept 22, Oct 27, Nov/Dec TBD.

Next MTA Meeting: Feb. 10, Corte Madera Town Hall.

## **H. Adjournment**

M/Geraghty 2nd/Wolpert - adjourned